

Caterpillar Customer Safety Services Launches New Website

Customer Safety Services, a division of the Caterpillar Technology & Solutions Division, has launched SAFETY.CAT.COM[™], a new website dedicated to promoting the safety and health of everyone in, on or around Caterpillar products.

Formally launched by Caterpillar Chairman James W. Owens on June 5, 2007, SAFETY.CAT.COM builds on Caterpillar's commitment to providing its customers with the safest and most reliable products and services available.

Visitors to the site will find information that reinforces safety messages found in the company's official Operation and Maintenance Manuals (OMM). The site also covers the world of safety in motion. For the first time, Caterpillar videos on walkaround inspections and operating tips are available on demand from one online source.

Other SAFETY.CAT.COM offerings include OMM excerpts, multimedia pieces, and toolbox talks on a variety of safety topics. With information spanning the entire Cat product line, SAFETY.CAT.COM promises to become one of the most comprehensive safety sites for the industries Caterpillar serves.